



PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES



**OUR MALAYSIAN EV JOURNEY
STARTS HERE**

6-YEAR
UNLIMITED MILEAGE
VEHICLE WARRANTY

5-YEAR
UNLIMITED
INTERNET DATA

8-YEAR/160,000KM
HIGH VOLTAGE ELECTRIC BATTERY
AND COMPONENTS WARRANTY





READY TO MAKE MOTORING HISTORY?

The Proton e.MAS 7 is designed with the needs of Malaysian drivers in mind, powered by advanced technology to move people cleanly and efficiently. It's the natural choice for forward-thinking Malaysians driving towards the future.





1.18 m² Panoramic Sunroof with Sunshade
 Breathtaking skyline views in the comfort of your own cabin.



SUPERB STYLE

Look good with less effort. With a Cd 0.275 drag coefficient, this car is designed to glide ahead in style.

3D Full-Length LED Tail Lights
 Sleek, striking, and electrifyingly bold.



1 FULL CHARGE = OVER 10 DAYS OF DRIVING*

30% → 80% IN 20MINS

Over 200 km of range in the time it takes for a quick break

DC UP TO 115 kW **AC UP TO 11kW**

*Based on WLTP of 450 km with an average distance of 40 km per day, range may vary according to drive styles and traffic conditions.

Concealed Door Handles
 Enhance aerodynamics with a sleek, futuristic touch.



BEST IN CLASS

19" Aerodynamic Alloy Wheels
 Engineered for performance, style, and a commanding presence.



0-100 km/h @ 6.9 seconds

POWER 160 kW

TORQUE 320 Nm

Level 2 Advanced Driver Assistance Systems (ADAS)

- Intelligent Cruise Control (ICC)
- Automatic Emergency Braking (AEB)
- Emergency Lane Keep Assist (ELKA)
- Lane Change Safety Warning (LCW)
- Traffic Sign Recognition (TSR)
- Front Cross Traffic Alert (FCTA)

EXCLUSIVE IN ITS CLASS

- Evasive Manoeuvre Assist (EMA)
 - Active Lane Change Assist (ALCA)
- And other active safety systems



POWERFUL PERFORMANCE

Quick to charge, even quicker to drive. Instantaneous acceleration makes overtaking and keeping up with traffic a breeze.

ASSURED SAFETY

It's your guardian angel on the road, anticipating mishaps while transporting you and your loved ones in a strong, comfortable cabin.

BEST IN CLASS

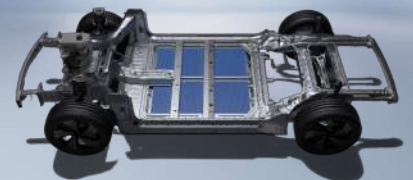
12-in-1 Integrated Motor

The heart of the e.MAS 7 is compact, lightweight, and highly efficient. It's designed to give you more power with less effort.



Cell-to-Body Advanced Technology

With its batteries integrated into the chassis, the e.MAS 7 ferries its occupants with greater safety and comfort.

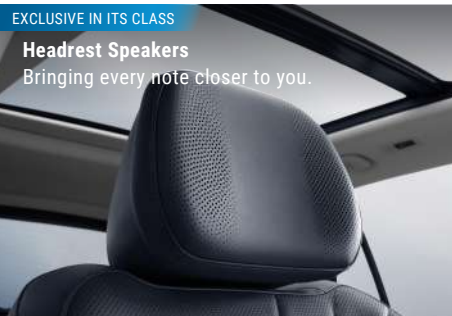


AEGIS Short Blade Battery

Safe, power-packed, and ready for over 1,000,000 km*.



*Based on internal battery durability testing. Actual performance may vary.



EXCLUSIVE IN ITS CLASS

Headrest Speakers

Bringing every note closer to you.

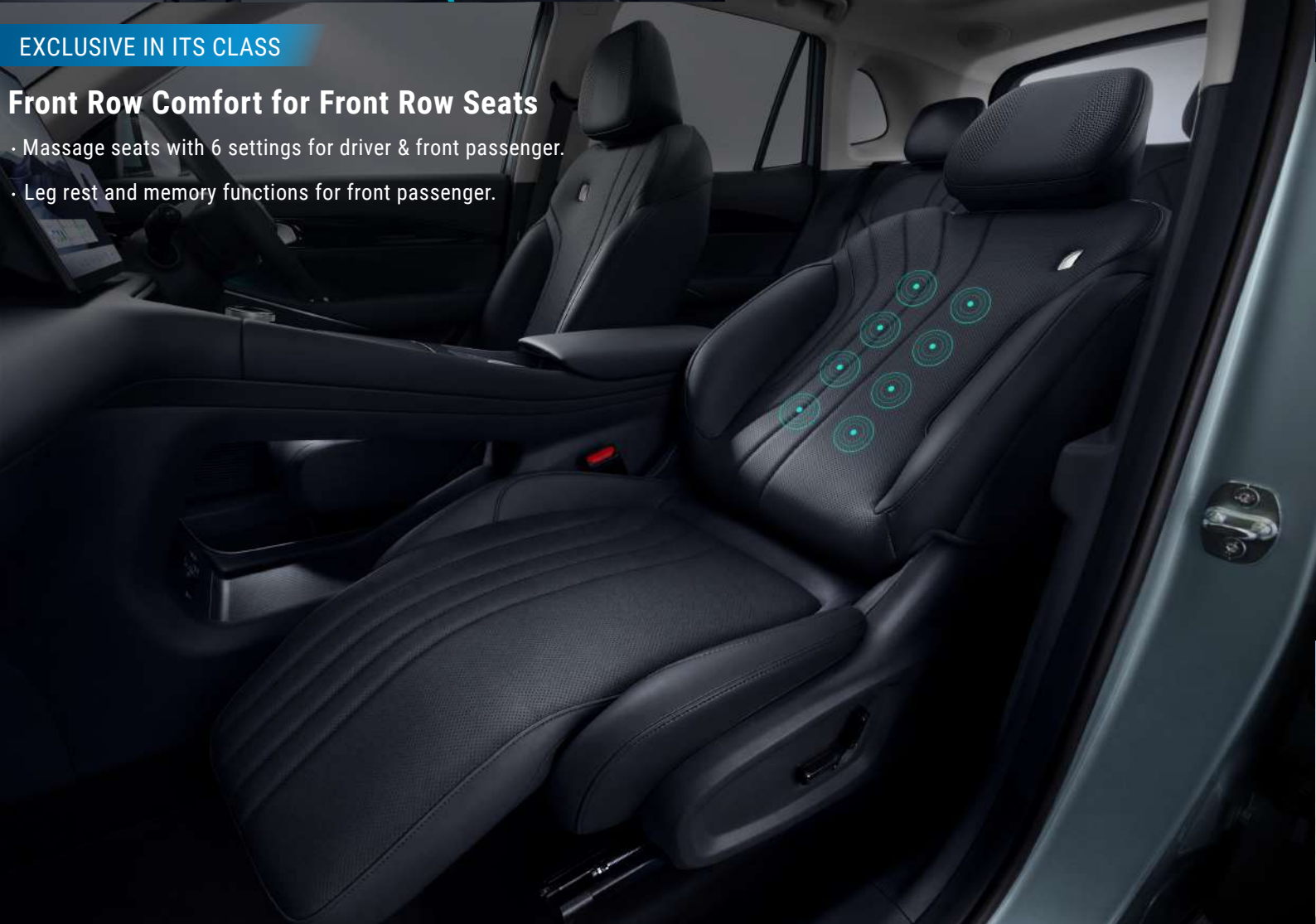
REMARKABLE COMFORT

A cabin so cosy, you'll want to stay, even after you get home.
It's like your own concert hall, with better seats.



BEST IN CLASS

33 Storage Compartments to Keep Things Organised



EXCLUSIVE IN ITS CLASS

Front Row Comfort for Front Row Seats

- Massage seats with 6 settings for driver & front passenger.
- Leg rest and memory functions for front passenger.



BEST IN CLASS

16-Speaker Flyme Sound with WANOS System



BEST IN CLASS

Fully Reclinable Front Seats



BEST IN CLASS

2.5K 15.4" Display Head Unit

Control your journey effortlessly with crisp visuals and seamless connectivity.



EXCLUSIVE IN ITS CLASS

Integrated Live Charging Map

With more than 90% of Malaysia's charging network in one place, you can charge with more flexibility and convenience.

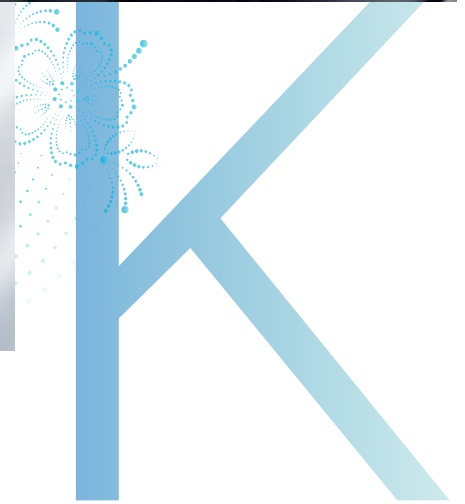


256-Colour Ambient Lighting

Set the perfect mood for your cabin.

7 nm Intelligent Cockpit Chip

Powering smart navigation, voice control, and entertainment efficiently.



KEEN INTELLIGENCE

Redefining smart mobility with intuitive technology, effortless control, and personalised comfort, delivering an electrifying driving experience tailored to your every needs.

EXCLUSIVE IN ITS CLASS

Windshield Head-Up Display

Stay focused on the road with key driving information always in sight.

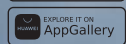


e.MAS App

Learn and plan everything about your e.MAS 7 even before you start your journey.

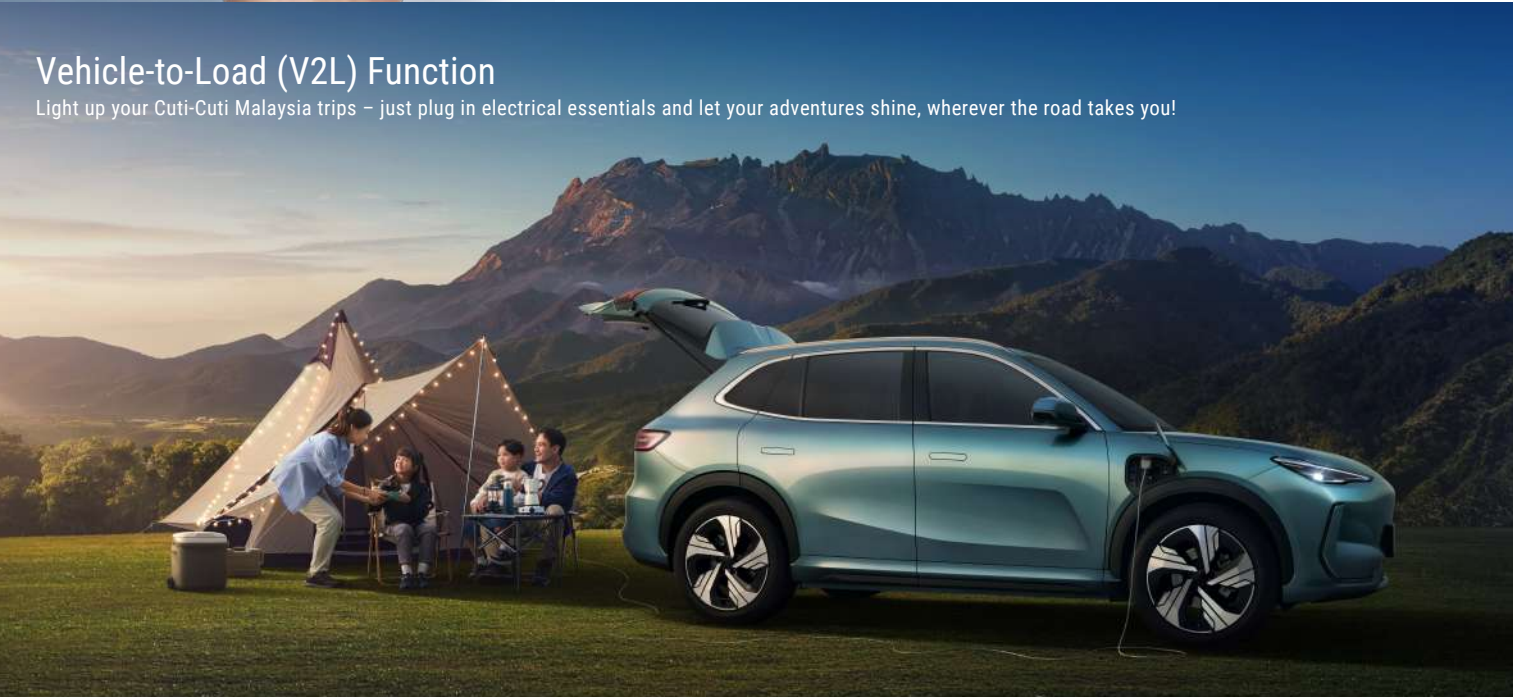
Control your e.MAS 7 remotely:

- ▶ Charge and pay at charging stations
- ▶ Cool down the cabin before you start your journey



Vehicle-to-Load (V2L) Function

Light up your Cuti-Cuti Malaysia trips – just plug in electrical essentials and let your adventures shine, wherever the road takes you!



TECHNICAL SPECIFICATIONS

Model		e.MAS 7		
Variant		Prime	Premium	Premium Plus
Dimensions & Weight				
Length x Width x Height (mm)		4615 x 1901 x 1670		
Wheelbase (mm)		2750		
Kerb Weight (kg)		1662	1765	1815
Luggage Capacity - Min (L)			461	
Luggage Capacity - Max (L)			1877	
Battery & Charging				
Battery Type		AEGIS Short Blade Battery		
Battery Capacity (kWh)		49.52	60.22	68.39
Driving Range (WLTP/km)		345	410	450
Driving Range (NEDC/km)		410	470	525
DC Charging Power (kW)		80	100	115
AC Charging Power (kW)			11	
SOC 30% - 80% DC Fast Charging Time (mins)			20	
SOC 10% - 100% AC Charging Time (h)		4.9	6.1	6.7
Performance				
Motor Type		12-in-1 Integrated Motor		
Motor Maximum Power (kW)			160	
Motor Maximum Torque (Nm)			320	
0 - 100km/h Acceleration Time (s)		6.9	7.1	7.6
Maximum Speed (km/h)			175	
Chassis				
Steering		Electric Power Steering		
Suspension (Front / Rear)		MacPherson Strut / Multi-Link		
Disc Brake (Front / Rear)		Ventilated Brake Disc / Solid Disc		
Parking Brake		Electric Parking Brake		
Tyre Size		225/55 R18		235/50 R19
Exterior				
LED Headlamps		•	•	•
Auto Headlamps and Follow Me Home		•	•	•
Intelligent High Beam Control		•	•	•
Rear Fog Lights		•	•	•
3D Full-Length LED Tail Lights		•	•	•
Panoramic Sunroof with Sunshade		-	•	•
Power Tailgate		•	•	•
Active Grille Shutter		-	•	•
Concealed Door Handles		•	•	•
Roof Rail		•	•	•
Power Windows		All Windows : with Anti-Trap	All Windows : with Anti-Trap	All Windows : with Anti-Trap
Auto Rain Sensing Front Wipers		•	•	•
Electrically Adjustable and Heated Door Mirrors		•	•	•
Auto-Foldable Door Mirrors		•	•	•
Interior				
10.2 Inch LCD Instrument Cluster		•	•	•
Multi-Function Antibacterial Steering Wheel		•	•	•
Auto Dimming Rear View Mirror		-	•	•
Leatherette Seat		•	•	•
Driver Power Seat (6-Way)		•	with Memory	with Memory
Front Passenger Power Seat (4-Way)		-	-	with Memory
Front Passenger Leg Rest		-	-	•
Front Driver and Passenger Massage Seats		-	-	•
Front Ventilated Seats		-	•	•
Fully Reclinable Front Passenger Seat		-	•	•
Rear Reclinable Seats (2-Step)		-	•	•
256-Colour Ambient Lighting		-	•	•
Rear Under Seat Storage Box		•	•	•
Storage Area Under Trunk Floor		•	•	•
Comfort and Convenience				
Intelligent Keyless Entry and Start		•	•	•
Walk Away Auto Lock		•	•	•
Windshield Head-Up Display (HUD)		-	•	•
Wireless Phone Charging		•	•	•
6 Speakers		•	-	-
16-Speaker Flyme Sound System (with Headrest Speakers)		-	•	•
Auto Air-Conditioning with N95 Cabin Filter		•	•	•
2 Type A and 2 Type C USB Ports		•	•	•
Vehicle-to-Load (V2L)		•	•	•
Vehicle-to-Vehicle (V2V)		•	•	•
Infotainment System				
Infotainment Head Unit	15.4 Inch 2.5K Touchscreen Display Head Unit	•	•	•
	Flyme Auto Operating System	•	•	•
	English & Malay language Interfaces	•	•	•
	7nm Automotive-Grade Chip	•	•	•
	4G and Wifi Connectivity	•	•	•
	2-Zone Voice Control	•	•	•
	Online Navigation	•	•	•
	Integrated Live Charging Map	•	•	•
	Smartphone Connectivity (Apple Carplay® & Android Auto™)	•	•	•
	APP Store	•	•	•
Over-the-Air (OTA) Update	•	•	•	
PROTON e.MAS App	Vehicle Status	•	•	•
	Remote Control	•	•	•
	Scheduled Trip	•	•	•
	Scheduled Charging	•	•	•
Safety & Security				
Front Airbags (Driver and Front Passenger)		•	•	•
Front Side Airbags (Driver and Front Passenger)		•	•	•
Side Curtain Airbags (Front and Rear)		•	•	•
Auto Brake Hold		•	•	•
Traction Control System (TCS)		•	•	•
Anti-Lock Braking System (ABS)		•	•	•
Electronic Brake Distribution (EBD)		•	•	•
Brake Assist (BA)		•	•	•
Electronic Stability Control (ESC)		•	•	•
Active Rollover Protection (ARP)		•	•	•
Hill Hold Assist (HHA)		•	•	•
Hill Descent Control (HDC)		•	•	•
Tyre Pressure Monitoring System (TPMS)		•	•	•
Regenerative Braking		•	•	•
Advanced Driver Assistance Systems (ADAS)	LEVEL 2			
	Intelligent Cruise Control (ICC)	•	•	•
	Adaptive Cruise Control (ACC)	•	•	•
	Automatic Emergency Braking (AEB)	•	•	•
	Forward Collision Warning (FCW)	•	•	•
	Emergency Brake Assist (EBA)	•	•	•
	Lane Departure Warning (LDW)	•	•	•
	Lane Departure Prevention (LDP)	•	•	•
	Emergency Lane Keep Assist (ELKA)	•	•	•
	Rear Collision Warning (RCW)	•	•	•
	Rear Cross Traffic Alert (RCTA)	•	•	•
	Rear Cross Traffic Braking (RCTB)	•	•	•
	Lane Change Safety Warning (LCW)	•	•	•
	Blind Spot Detection (BSD)	•	•	•
	Door Open Warning (DOW)	•	•	•
	Traffic Sign Recognition (TSR)	•	•	•
	Leading Vehicle Departure Alert (LVDA)	•	•	•
Evasive Maneuver Assist (EMA)	-	•	•	
Front Cross Traffic Alert (FCTA)	-	•	•	
Active Lane Change Assist (ALCA)	-	•	•	
Rear Parking Sensors		•	•	•
Front Parking Sensors		•	•	•
360 Camera with 3D Display		•	•	•
Auto Door Lock When Driving		•	•	•

Note :
 1. The real driving range is influenced by many factors such as individual driving style, load, traffic, etc. The declared range is estimated for reference only.
 2. Actual model, features and specifications may vary in details from images shown. Subject to change without prior notice.
 *3. Based on manufacturer testing under controlled conditions and may vary depending on driving habits, road conditions, vehicle load, and other external factors.

EXTERIOR COLOURS



INTERIOR COLOUR



Indigo Blue

Alabaster White*

*Alabaster White interior is only available with Turquoise Green and Quartz Rose Premium and Premium Plus variants. Available in limited units only.

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your Proton e.MAS sales outlet to ensure the vehicle is in accordance with your expectations.

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